

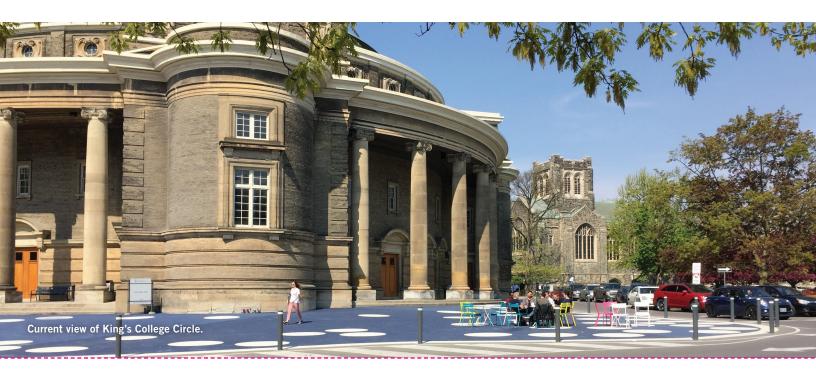
# **A BOLD PLAN**

University campuses are, above all, places for people. A well-designed campus, with lively and attractive open-air spaces, offers a more inspiring, innovative and inviting place to live, learn and work.

**The Landmark Project** recaptures the original open spirit of the St. George campus by returning King's College Circle to pedestrians and creating beautifully designed and integrated pathways, gathering areas and green spaces befitting the University of Toronto's standing as one of the world's great universities.

The removal of surface parking and the addition of pavilions, plazas, cafés, seating areas and other multi-use spaces will introduce intimate places to study, eat lunch, meet in small, informal groups or relax between classes, as well as more open spaces for sports, concerts, screenings and larger public gatherings.

The Landmark Project will enhance the thriving centre of this campus, elevating the student experience and offering greater opportunities for all members of our community to come together with a stronger sense of connection to one another and to the University as a whole.



# **AN INSPIRING OPPORTUNITY**

Revitalizing the downtown campus core and preserving its vital green space is a top priority for the University and will be one of the signature legacies of the University's Boundless campaign.

We invite you to help us make history by supporting the placement of a commemorative granite paver, tree, bench or garden in the heart of the St. George campus. These opportunities offer a unique and meaningful way to honour a loved one, celebrate a milestone or mark a special occasion for you or someone important to you. U of T alumni have a long history of elevating our campus and our community through their steadfast leadership and philanthropy. The generosity of previous generations of alumni and friends made possible the reconstruction of University College after the Valentine's Day fire of 1890, as well as the building of Convocation Hall in 1907 and Hart House in 1919. The Landmark Project provides an opportunity for a new generation of alumni to be

involved in ensuring 0 of 1 s historic downlow	in campus is one
of Toronto's most vibrant and cherished green	spaces.

\$25,000+	Garden
\$7,500	Bench
\$5,000	Tree
\$1,000	Granite paver



### JOIN US IN Making History

This is an extraordinary project in the life of our University and a once-in-a-lifetime opportunity to leave an enduring mark on our beloved campus. Please join us in restoring and renewing one of our most iconic landscapes, enhancing it for new generations of students, faculty, alumni and visitors.



# **KEY PROJECT BENEFITS**

- New plazas and pavilions, and enhanced green spaces
- Returning of campus core to pedestrians
- Removal of surface parking on King's College Circle
- Convenient and accessible underground parking beneath the Circle
- Accessible network of pathways for pedestrians and cyclists
- More than 20 new and enhanced gardens

- Addition of 250+ trees and 100+ benches
- Barrier-free environment
- Coordinated lighting, seating, signage and paving
- Inviting campus entry points
- Stimulating learning environment



#### LANDMARK CAMPAIGN PLEDGE FORM

Name

City	Province		Postal code			
Phone	Fax	Email				

## **PAYMENT INFORMATION**

□ Commemorative Garden \$25,000+	□ Commemo \$7,500	rative Bench	Commemora \$5,000	tive Tree	Granite Paver \$1,000	· [	□ Other \$
□ My cheque is enclosed (p	. ,	Iniversity of Tore	. ,		. ,		
OR □ Please charge my credit c	ard:	🗆 Visa		□ MasterCarc	b	□ Ameri	ican Express
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OR		Credit card nur	mber			Expiry	
□ Payroll deduction (U of T	only):	□ Monthly am	ount		r □ One-time ar	mount	
DUA18LA1PDUAADALLAFF		Personnel ID					

A member of our Stewardship Office will follow up with donors directly regarding wording requirements for named opportunities.

Once you have completed this form, please return by mail to:	For questions regarding the Landmark Project, please contact:				
University of Toronto, Donations Management 21 King's College Circle Toronto, ON M5S 3J3	<b>Belmira Montenegrino</b> SDO, Annual and Leadership Giving b.montenegrino@utoronto.ca 416-978-4928		g A b	<b>Brady Tupper</b> Associate Director, Major Gifts brady.tupper@utoronto.ca 416-946-7783	
To make a donation online, please visit landmark.utoronto.ca					
THANK YOU! May we recognize you by including your name in published donor	lists?	□ Yes	□ No	)	

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